**Create Awareness of Social Injustice**

Deliver a presentation that shows evidence of your knowledge, and creates awareness in your audience, about a social injustice/issue. Your goal is to “sensitize” your audience. Get them to **care.**

You will devise a presentation to spread the word about this issue. This will require some research. Think about journalistic techniques: Who, What, Where, When, Why and How. This is the information that will help people understand the severity of the situation. You will create some type of presentation device to disseminate the information

**to care**: watchful or protective attention, caution, concern, prudence, or regard usually towards an action or situation.

**awareness**: concern about and well-informed interest in a particular situation or development.

*“The opposite of love is not hate, it’s indifference… and action is the only remedy to indifference.”*

-Elie Wiesel

*“These days people seek knowledge, not wisdom. Knowledge is of the past; wisdom is of the future.”*

-Vernon Cooper (Lumbee) *Wisdom Keepers*

*“Never believe that a few caring people can’t change the world – for indeed, that’s all who ever have.”*

-Margaret Mead

One rubric to rule them all.

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| --- | --- | --- | --- | --- |
| Excellent/Exceptional/  Extraordinary | Good/Decent/  Worthy | Middle-of-the-road/Ordinary/  Just okay… | Sub-mediocre/  Little effort/ Didn’t “get it”/Not worthy/ Last minute | “Giving up is the only sure way to fail.” - Gena Showalter |
| A | A/B | B/C | D | F |

* **Communicates using content, form, voice, and style, appropriate to the audience and purpose**
* **Uses the tools and practices of inquiry and research**
* **Uses speaking and visual expression for personal understanding and growth**
* **Develops a powerful, creative, and critical message**
* **Understands and uses the English language effectively**

*To be in the “excellent” category, the presenter must communicate clearly and effectively in an organized manner. The audience should feel well-informed. They should know what they can do to get involved. They will care.*

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| 15 = 100%  14.5 = 97%  14 = 93%  13.5 = 90%  13 = 87%  12.5 = 83%  12 = 80%  11.5 = 77%  11 = 73%  10 = 67%  9 = 60%  8 = 53% | 20 = 100%  19 = 95%  18 = 90%  17 = 85%  16 = 80%  15 = 75%  14 = 70%  13 = 65%  12 = 60%  11 = 55% | 25 = 100%  24 = 96%  23 = 92%  22 = 88%  21 = 84%  20 = 80%  19 = 76%  18 = 72%  17 = 68%  16 = 64%  15 = 60%  14 = 56% | 30 = 100%  29 = 97%  28 = 93%  27 = 90%  26 = 87%  25 = 83%  24 = 80%  23 = 77%  22 = 73%  21 = 70%  20 = 67%  19 = 63%  18 = 60%  17 = 57% | 40 = 100%  39 = 98%  38 = 95%  37 = 93%  36 = 90%  35 = 88%  34 = 85%  33 = 83%  32 = 80%  31 = 78%  30 = 75%  29 = 73%  28 = 70%  27 = 68%  26 = 65%  25 = 63%  24 = 60 %  23 = 58 %  20 = 50% |