Your Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group Members: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Product Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What was the most **significant learning experience** for you during the process of creating your product/brand?
2. Highlight (by explaining) one or more things **your group** did well.
3. Highlight (by explaining) one or more things **you** contributed to group effort.
4. What mistakes did **you** or **your group** make that you’ve learned from?
5. Evaluate (by explaining) **the effectiveness of communication** in your group.
6. Describe your Trade Show experience.