Effective Writers...

* Choose language that expresses ideas precisely and concisely
* Choose language that conveys appropriate tone
* Recognize and eliminate wordiness and redundancy
* Use punctuation for effect
* Maintain focus on their topic
* Fully develop, support, and elaborate
* Develop an engaging, mature voice
* Use varied and precise word choice
* Use varying types of sentences
* Use varying sentence beginnings
* Utilize figurative language and other literary techniques to make their writing lively
* Know their intended audience
* Avoid cliché – Avoid slang
* Use transitions to show logical sequencing
* Make few if any distracting errors
* Avoid second person in expository writing
* Revise